

INTRODUCING

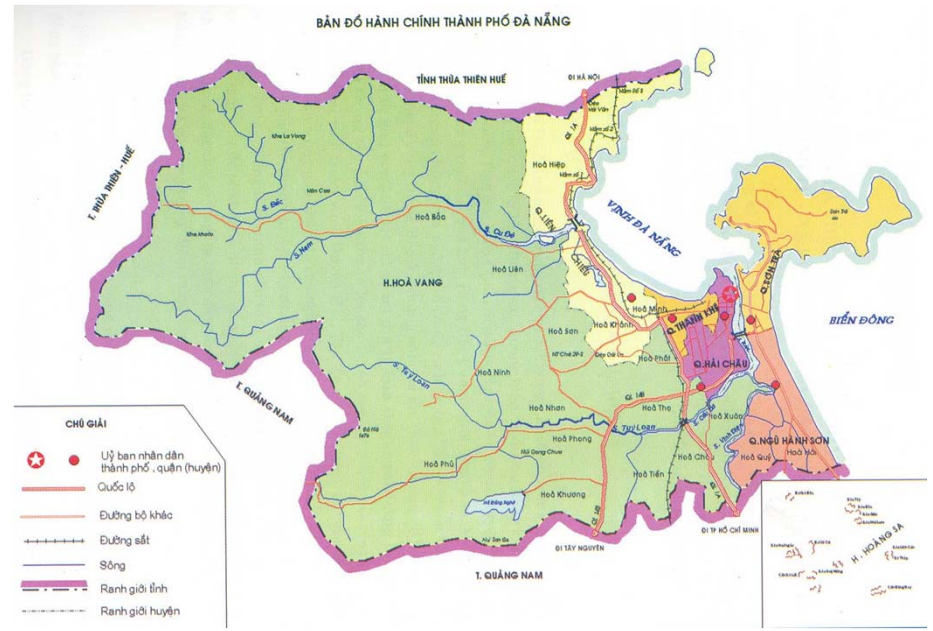


THE CITY OF DANANG AND LIVABLE CITY POLICY



BACKGROUND

- Located in the central region of Viet Nam
- One of the five biggest cities in Viet Nam
- Strategic location in Viet Nam and the region



- Area : 1,283.42 km² ; 6 urban districts, 2 rural districts
- Population: 926,018 (2010); 1,400,000 (2020)

LIVEABLE CITY POLICY

As we move towards 2020, Da Nang has set the targets of: having a population not exceeding 2 million, being a civilised and humanitarian urban area, having natural fresh air and high quality social life, developing an intellectual economy, and becoming a friendly, peaceful, attractive and liveable city.

Da Nang's policy to become a liveable city

- Social policy: 5 No and 3 Yes policy
- Environmental policy
- Developed infrastructure
- City of events
- Attract and train high quality human resources.

LIVEABLE CITY POLICY

SOCIAL POLICY

- **Five 'No'**

- No extremely poor household
- No dropout student
- No beggars
- No drug addicts in community
- No murderers for robbery

Three 'Yes'

- Yes for enough accommodation
- Yes for enough jobs
- Yes for a civilised lifestyle

- **Develop a comprehensive infrastructure system for a better life**

- + Cancer hospital: first non-profit hospital in Viet Nam
- + Women and children's hospital
- + Transportation system: upgrade Da Nang seaport and international airport, open new roads to expand the city, build more bridges across the Han River, resorts along the coast road, adequate electricity and water supplies, advanced telecommunications network ...

LIVEABLE CITY POLICY

ENVIRONMENTAL POLICY



Da Nang beautiful and clean beach

2008-2010: to solve urgent environment problems. This section has already been completed.

2011-2015: to achieve:

- 90% of industrial waste water to meet environmental requirements;
- 90% of domestic waste in urban districts to be collected and treated;
- harmful sources of waste to be controlled;
- waste recycle industry to be developed

LIVEABLE CITY POLICY



Da Nang beautiful and clean coastal road

2011-2015: to achieve (cont'):
90% of solid waste to be collected and treated; waste recycle industry to be developed
- 50% of collected waste to be recycled;
90% of urban population and 70% of rural population to have access to clean water;
air pollution to be controlled - API to be lower than 100;
green urban spaces to be developed, from 3 to 4 m²/person;
biodiversity of the city's woodland to be protected.

ACHIEVEMENTS

- *One of the six most beautiful beaches in the world*
(Forbes magazine)
- *ASEAN Environmentally Sustainable City award (2010)*
- *Venue for many large national and international events:*
APEC Ministerial Tourism meeting (2006), 42nd ASEAN
Economic Ministers Meeting (2010), Vietnamese beauty
contests 2012 ...



Thank you!

